

WATERSTONE BANK
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FOR IMMEDIATE RELEASE

WaterStone Bank Announces New Vice President, Director of Marketing

WAUWATOSA, Wis. – 7/12/2022 – WaterStone Bank has announced Tara Lagerman as the new Vice President, Director of Marketing.

Lagerman comes to WaterStone Bank with over 20 years of marketing experience. Until recently she held multiple positions over 15 years at Versiti, formerly known as BloodCenter of Wisconsin. Before that she gained valuable experience at Mount Mary University and Amerihome Mortgage Company. Lagerman earned her bachelor's degree in Business Administration and Marketing from Carroll University.

When asked about the new hire, WaterStone Bank's Julie Glynn said this, "I knew right away when I met Tara that this was going to be a wonderful opportunity [for WaterStone Bank] to acquire a talent such as her."

Beyond her professional accomplishments, Tara was once an award-winning bassoonist! Now she spends time volunteering at her daughter's school, avidly watching Wisconsin sports, and visiting local breweries. Lagerman resides in the Pewaukee area and her biggest goal for the year is to help WaterStone Bank distinguish itself as a community banking leader in the metro-Milwaukee area.



Tara Lagerman

About WaterStone Bank

WaterStone Bank, established in 1921, offers a full suite of personal and business banking products. The community bank has branches in Wauwatosa/State St, Brookfield, Fox Point/North Shore, Franklin/Hales Corners, Germantown/Menomonee Falls, Greenfield/Loomis Rd, Milwaukee/Oklahoma Ave, Oak Creek/27th St, Oak Creek/Howell Ave, Oconomowoc/Lake Country, Pewaukee, Waukesha, West Allis/Greenfield Ave, and West Allis/National Ave, Wisconsin. WaterStone Bank is the parent company to Waterstone Mortgage, which has the ability to lend in 48 states. For more information about WaterStone Bank, go to <http://www.wsbonline.com>. Follow WaterStone Bank on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), and [Instagram](#).

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