



WEST ALLIS CHARITIES, INC. EST. 1964

NEWS RELEASE

TJ Meyers-Jansky

1st Vice President

414.520.2262

westallischarities@yahoo.com

For Immediate Release

May 6, 2007—West Allis, WI: *An Early & Much Appreciated Christmas Gift*

Even though the spring / summer season has just begun, the “community elves” are full steam ahead with the planning of the next West Allis Charities’ Christmas Parade. ***A Christmas present in May?*** Yes, that’s right – a wonderful gift came early this year for the West Allis Charities, Inc.

“Wauwatosa Savings Bank is pleased and honored to be the sponsor of the 2007 West Allis Charities Christmas Parade,” stated Becky Arndt, Vice President, at a press conference held at the I-894 & Greenfield Ave. location Tuesday morning, May 1. “In March, we opened our 8th location in our quest to offer convenient, full service banking in the Milwaukee County, Waukesha County, Washington County, and surrounding communities. We appreciate the opportunity to be part of the community we are privileged to serve and look forward to continued involvement with the West Allis Charities in the West Allis community,” Becky added.

With the recent cancellation of the 2007 West Allis Western Days, the Charities’ annual fundraiser, announced in January of this year, establishing new relationships with business in the West Allis community is a continuing and leading goal for the Executive Board. “One part of the West Allis Charities’ mission is to connect with businesses, groups, and organizations, which have made a commitment to the community to enhance and improve the quality of life for others with fewer opportunities,” stated TJ Meyers-Jansky, First Vice President of the Charities. “We welcome Wauwatosa Savings Bank to the Charities’ family of Community Partners,” TJ said. “We are thrilled to announce their support for our Project Connect through a full sponsorship (\$10,000) for the 2007 West Allis Charities’ Christmas Parade. We look forward to growing our relationship with them and

continuing a fun-filled, community event.”

The West Allis Charities’ representatives will be working with Gina Rafenstein, Branch Manager of the West Allis location, and her staff. “We are looking forward to building an active relationship with the West Allis Charities,” stated Gina at the press conference. “This partnership will offer future charitable opportunities that will allow Wauwatosa Savings Bank to become involved in the West Allis community.” Gina and her team are extremely excited to start planning their parade float and being a part of the months of preparation, which goes into putting on a parade.

The 2007 West Allis Charities’ Christmas Parade, sponsored by Wauwatosa Savings Bank will kick off a jam-packed holiday celebration on Saturday, December 1, 2007. The West Allis Charities, along with the West Allis Business Improvement District (Brian Preiss – BID Director), and the West Allis / West Milwaukee Chamber of Commerce (Gerise LaSpisa – President) are working together on plans for a festive day with food, caroling, community group performances, tree lighting, and much more. Watch for details as the holiday party unveils its theme and special guests. If you are interested in volunteering for the planning and implementation for this community event, please contact the West Allis Charities via E-mail at westallischarities@yahoo.com or call Bill at 414-778-0760. We welcome everyone’s participation!

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