



betty brinn children's MUSEUM

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Free Admission + New Financial Literacy Programs Add up to Fun and Learning for Young Children at Betty Brinn Children's Museum

MILWAUKEE – The Betty Brinn Children's Museum will offer free admission on the third Thursday of every month from 5 p.m. – 8 p.m. during the *Wauwatosa Savings Bank and FOX 6 Neighborhood Night*. The program, which starts in June, will enable thousands of local children and caregivers to enjoy the Museum's interactive exhibits as they spend quality time together in a fun, safe and educational environment. The evening hours will help to improve Museum access for families in the community, particularly for working parents and disadvantaged families.

Reservations are not required to attend *Wauwatosa Savings Bank and FOX 6 Neighborhood Night*, although children must be accompanied by a parent or guardian. Special events and educational programs will be featured on the free evenings throughout the year, including all-new financial literacy programs developed in collaboration with Wauwatosa Savings Bank that will premiere this fall.

"Supporting Neighborhood Night at Betty Brinn Children's Museum and participating with the Museum in financial literacy programs aligns perfectly with our goals of community involvement and educational support," said Doug Gordon, President and CEO of Wauwatosa Savings Bank.

2007 Wauwatosa Savings Bank and FOX 6 Neighborhood Night Dates:

Special activities featured during the events are noted below.

June 21: Help plant the ABC Garden - Bring your little green thumbs to help add greenery to the ABC Garden. Kids will "dig" gardening programs with the USDA Forest Service, Woodsy Owl and the Friends of Boerner Botanical Gardens.

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Betty Brinn Children's Museum – Add One

July 19

August 16: Back-to-School Resource Fair - The Fair will host a variety of community agencies that will provide resources to help parents prepare their children for the first day of school. Free back-to-school supplies will be available for children in need, while supplies last.

September 20

October 18

November 15

December 20

About Wauwatosa Savings Bank

Since 1921 Wauwatosa Savings Bank has served local communities as an independent financial institution known for its tradition of stability and community involvement. With offices in Wauwatosa, Franklin/Hales Corners, Germantown/Menomonee Falls, Oak Creek, Oconomowoc, Pewaukee, Waukesha, and West Allis, the bank offers mortgage products, consumer lending products, checking, savings, certificates of deposit, money markets, IRA accounts, and business banking solutions.

During its long history, Wauwatosa Savings has established strong ties to its communities and is committed to promoting community growth and development. The bank supports local programs that improve the status of education, youth organizations and create financially vibrant communities.

In addition to three new branches in the last eight months, Wauwatosa Savings has recently enhanced products and services with its customers' preferences in mind; services such as extended drive-up banking hours, a network of over 600 no-fee ATMS, advanced Consumer Internet Banking with Bill Pay options, and Internet Banking Cafés at their branches. The bank also recently introduced an entire new line of business banking solutions for their business customers. Wauwatosa Savings is committed to consumer convenience and customer satisfaction.

Wauwatosa Savings reports assets of over \$1.6 billion as of December 31, 2006, and employs almost 200 people. The bank is FDIC insured and an Equal Housing Lender.

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Betty Brinn Children's Museum – Add Two

About Betty Brinn Children's Museum

The Betty Brinn Children's Museum is a private, non-profit organization dedicated to providing educational resources that promote the healthy development of children in their formative years – from birth to age ten. The Museum's mission is supported by the development of age-appropriate, hands-on exhibits and programs for children, and adult education programs that focus on early childhood brain development, learning styles, parenting skills and how the Museum environment can be used to promote a young child's cognitive, emotional, social and physical growth. The Museum is considered one of the best facilities of its kind in the nation, and is among the most respected and popular family resources in Milwaukee, benefiting more than 1.8 million children and adults since opening in 1995.

General Betty Brinn Children's Museum Information:

Hours: Tuesday - Saturday, 9 a.m.-5 p.m.; Sunday, noon-5 p.m.;
Monday (June-August), 9 a.m.-5 p.m.

Admission: \$6 per person (adults & children 1 year and older); \$5 per senior (adults over 55); FREE admission for Museum members and children younger than 1 year of age

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