

# Wauwatosa Savings Bank Adds Convenience

(For the Lake Country Progress Feature 7/16/07))

The past year has brought some transformations and much growth to Wauwatosa Savings Bank. The changes and additions during 2006 have built a foundation for better service and convenience for customers, current and potential.

Most notably, Wauwatosa Savings expanded with three new branches within an eight month period. The Franklin/Hales Corners location opened in August, 2006, the Germantown/Menomonee Falls location opened in November, 2006, and the West Allis office opened in March, 2007.

Lending operations were also streamlined and centralized to the second floor of the new West Allis location. Wauwatosa Savings is in the process of enhancing its loan product suite, and this centralization will better support the product expansion with a quicker response to lending needs for greater customer satisfaction.

Not only has the bank opened more branches for increased customer convenience, several locations offer extended drive-up banking service from 7AM-7PM, specifically the offices located in Oconomowoc, Pewaukee, Germantown/Menomonee Falls, Franklin/Hales Corners, and West Allis.

All eight locations offer a 24-hour ATM for customers. In addition to the branch ATM's, Wauwatosa Savings customers enjoy the added convenience of over 600 no-fee ATM's statewide because the bank is a member of the ATM Access Network.

With its recent computer system conversion, customers now enjoy an improved Consumer Internet Banking product. All of the branch lobbies now feature an Internet Café where customers may complete online banking tasks while enjoying a hot cup of coffee, or personal bankers utilize the cafés to walk customers through online tutorials.

Wauwatosa Savings also recently announced the addition of a Business Banking Department. From credit to depository needs, Wauwatosa Savings can now help with all financial aspects related to running a business.

In January of this year, the bank named Jon McGlocklin, former National Basketball Association (NBA) player, television sports commentator and co-founder and president of the MACC Fund, to be its spokesperson and aid in product branding. Jon will do radio, TV and print ads, appearances and other advertising on behalf of Wauwatosa Savings.

Established in 1921, Wauwatosa Savings Bank is a financial institution with offices in Wauwatosa, Franklin/Hales Corners, Germantown/Menomonee Falls, Oak Creek, Oconomowoc, Pewaukee, Waukesha, and West Allis. For more information, please contact Customer Service at (414) 761-1000, or visit [www.WSOnline.com](http://www.WSOnline.com).