

WAUWATOSA SAVINGS BANK
11200 W. PLANK CT.
WAUWATOSA WI 53226

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Opinion Poll Participation Pays Off

It was recently announced that Wauwatosa Savings Bank, a bank that has been a pillar in the greater Milwaukee community for over 85 years, will soon be changing its name to WaterStone Bank, SSB. The bank has experienced quite a bit of growth over the last couple years, both in new branch offices and in additional product lines. Doug Gordon, President and CEO of Wauwatosa Savings stated, "A name change is necessary to better reflect what we are now, and what we plan to be in the future."

During the month of February, Wauwatosa Savings invited its customers and communities to take part in history and help choose the bank's new name by visiting any of their eight convenient locations to complete an opinion ballot. Over 1,700 opinions were voiced by customers, non-customers and bank employees.

Submitting an opinion ballot not only offered participants a hand in writing history, but they were also entered into a drawing for a chance to win one of four great prizes valued at over \$3,000. Rob Elliot of Delafield won the grand prize of a 46" flat screen TV. "This was totally unexpected," commented Elliot. "What a nice surprise!"

Joyce Tomasello of Milwaukee won the laptop, James Konkell of Wauwatosa won the interactive video game system, and Chris Wiesmueller of Pewaukee won the \$500 gift card. "It's just another reason why I love Wauwatosa Savings," remarked Wiesmueller.

You'll begin to see the new name and logo in the community when the name is officially changed to WaterStone Bank in May 2008. "Thank you to our customers and employees for selecting our new name," remarked Gordon. "WaterStone Bank will continue the mission of Wauwatosa Savings as we strive to be the premier community bank."

Please visit www.WSBonline.com or contact customer service at (414) 761-1000 for more details regarding the new name rollout. Established in 1921, Wauwatosa Savings Bank is a financial institution with offices in Wauwatosa, Franklin/Hales Corners, Germantown/Menomonee Falls, Oak Creek, Oconomowoc, Pewaukee, Waukesha, and West Allis.

For more information, please contact
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