

Animal Shelter Promotion

March, 2012 – During the first half of March, WaterStone Bank employees raised funds and collected donation items for the Wisconsin Humane Society.

In an effort to also get our communities involved, WaterStone invited the public to send in photos of their adopted pets for a \$5 donation per photo by WaterStone to the shelter of their choice (Wisconsin Humane Society (WHS), HAWS, Elmbrook Humane Society (EHS), or Milwaukee Animal Rescue Center (MARC)).

Nearly 640 pet photos were posted in albums on WaterStone's Facebook page, and the following donations were made to the local animal shelters:

- HAWS - \$75
- EHS - \$425
- MARC - \$2,285
- WHS - \$905 and several boxes of donated items

