

## Sharing a Message of Financial Literacy

April, 2012 - The month of April is known for something else other than spring showers, it is also Financial Literacy Month!

To spread the message about the importance of financial literacy a handful of WaterStone Bank employees were honored to share their financial expertise with every 4<sup>th</sup> grade student at Bruce Guadalupe Community School (BGCS). This opportunity took place on April 4, and was made possible through a partnership between WSB and the United Community Center (UCC).

During this time, it was hard to tell who was having more fun—the children or the employees! In fact, while playing the “Who Wants to be a Super-Moola-Naire” Trivia Game, we heard a lot of laughter fill the school’s hallways. We then shared a story with the students about the life-cycle of a dollar bill, while providing them with some fun facts about U.S. Currency. Did you know a one-dollar bill typically has a life-span of only 18 months!

We also decorated banks with the students and encouraged them to set a savings goal that day! We even gave \$1.00 in seed some money to jump-start their motivation to save.

For more information on how the UCC touches the lives of so many, please visit their website at: <http://www.unitedcc.org/Default/AboutUs.htm>

