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FOR IMMEDIATE RELEASE

WaterStone Bank Introduces Military Valor Program (MVP)

Wauwatosa, Wis. — 7/6/2015 — WaterStone Bank has introduced a new Military Valor Program (MVP) exclusively for Active Duty Service Members, Military Veterans, and Reserve and National Guard Service Members. WaterStone understands the importance of the nation's military and, with the program being launched this past Independence Day weekend, is showing appreciation year-round to those who have served.

“WaterStone Bank would like to show our gratitude to all the men and women who protect and preserve our freedom. On behalf of all our employees, we thank you!” stated Doug Gordon, President and Chief Executive Officer of WaterStone Bank.

Many special program benefits are available to customers who qualify. Additional information about the Military Valor Program can be obtained by visiting a local WaterStone Bank branch, contacting Customer Service at 414.761.1000, or by visiting online at <http://www.wsbonline.com/MVP>.

About WaterStone Bank

WaterStone Bank, established in 1921, offers a full suite of personal and business banking products. The community bank has branches in Wauwatosa, Brookfield, Franklin/Hales Corners, Germantown/Menomonee Falls, Oak Creek, Oconomowoc/Lake Country, Pewaukee, Waukesha/Brookfield and West Allis, Wisconsin along with a commercial lending branch in Minneapolis, Minnesota. WaterStone Bank is the parent company to Waterstone Mortgage, which offers mortgage banking offices in 17 states. For more information about WaterStone Bank, go to wsbonline.com. Follow WaterStone Bank on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#) and [Google+](#).

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